

**Toronto Hydro Telecom hosts seminar to discuss how businesses can prepare for the unexpected.**

**TORONTO, SEPTEMBER 15, 2004** – Unexpected events such as SARS, bank processing disruptions and blackouts have brought the issues of business resiliency and recovery to the forefront. Business resiliency planning is now at the top of risk management agendas for CEOs and CIOs.

Toronto Hydro Telecom will host *Building Resilient Businesses*, where leaders in the IT and telecom industry will discuss how to build businesses that can rapidly adapt to business changes, resist the negative impact from unexpected events and recover quickly.

Speakers include Ralph Dunham, a recognized leader within the business continuity industry and member of the Board of Directors of the Canadian Centre for Emergency Preparedness, and Toronto Hydro Telecom President, Ian Miles.

This event is part of the Toronto Hydro Telecom Speaker Series, a thought leadership series designed to serve as a forum for IT industry leaders and executives to discuss current trends, and topical telecom and IT issues.

DATE: September 28, 2004

TIME: 7:30 am Buffet breakfast  
8:00 am Presentation  
9:15 am Questions  
9:30 am Media Interviews, Tudor Room 8

LOCATION: Fairmont Royal York Hotel, Tudor Rooms 7 and 8, Main Mezzanine

Media are welcome; for more information or to attend 'Building Resilient Businesses', please contact:

Mary Ann Freedman  
Freedman & Associates  
416-868-1500  
[mafreedman@freedmanandassociates.com](mailto:mafreedman@freedmanandassociates.com)